



24 NOV, 2022

## Nurturing the dreams of new fashion talents

The Star, Malaysia



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In conjunction with the latest edition of the European Film Festival, Sunway College – Stylo Fashion Technology Hub is working with the Embassy of Sweden in Malaysia and Miss Amazing Malaysia, an NGO aimed at empowering girls and women with disabilities, to celebrate both sustainability and inclusivity. First on the left is Augustine Wong, Director of Programme – Fashion Design Technology Studies and first on the right is Dr Joachim Bergström, Ambassador of Sweden to Malaysia.

AS Malaysia moves towards developing a high-tech nation by 2030 due to The Fourth Industrial Revolution (IR4.0), Sunway College has recognised the technology-driven changes to multiple industries and need to develop digital and technical skills.

Therefore, Sunway College now introduces the cutting-edge Diploma in Fashion Design Technology, in collaboration with Stylo International, the leading lifestyle and fashion event organiser in Malaysia.

Prof Elizabeth Lee, Sunway Education Group chief executive officer, said, "The role of education and academia is to create opportunities, nurture and develop talents, while fostering transdisciplinary outcomes. In lieu of this, we are pleased to add the Diploma in Fashion Design Technology to our current array of programme offerings.

"There is much potential in the creative sector, hence we are excited to equip students with 21st century skills while helping them unleash their creativity. At Sunway College, as we continue to offer programmes tailored to suit different individual learning needs and academic pathways, we look now to nurture future influential fashion trend setters."

The two-year industry-focused curriculum comprises future-forward digital subjects inspired by IR4.0 such as Augmented Reality, Creative Design Software, 3D Digital Fashion Software, Smart Retail/E-Commerce Platforms and Immersive Practical Learning.

These advanced skills acquired will be essential for students to be future-ready.

Linkages with successful industry players will provide valuable experience for students and opportunities to participate in workshops, study trips, collaborate with fashion designers, participate in fashion shows and undergo internship with fashion houses.

These will ensure students are equipped with industry knowledge and transition smoothly into their career upon completing the programme.

They can also top-up to a degree at various local and international universities.

Students can expect to venture into multiple career pathways upon graduating, such as fashion designer, digital fashion designer, fashion stylist, fashion adviser, 3D graphic

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Prof Elizabeth Lee

designer, virtual asset designer and many more.

The hub's modern and complete facilities provide the best delivery of world-class education to the students.

Students can enjoy conducive learning environment in the digital fashion lab, drafting and pattern making studio, materials and resource studio, fashion design sewing studio and co-working space.

Datuk Nancy Yeoh, Stylo International president, said, "From the first show Stylo had put on in 2007, it was built upon talents. We would not be where we are today without the fashion designers."

"This collaboration with Sunway College marks our investment into the future talents of our fashion industry. We are taking the brave steps of marrying the art of fashion with the science of technology to build a better and more inclusive world for our children."

Zang Toi, globally known Malaysian fashion designer, shared his words, "I have always believed that you must dream big, and work hard. I am proud to see Stylo working hand in hand with Sunway College to nurture the dreams of new fashion talents and paving their future into this incredibly competitive industry with the right skills and knowledge."

The January 2023 intake is open for registration.

■ For more information, contact Augustine Wong at [augustine@sunway.edu.my](mailto:augustine@sunway.edu.my)



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KEMENTERIAN TERANG, SAINS, TEKNOLOGI,  
ALAM SEKITAR DAN PERUBAHAN IKLIM

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### SUMMARIES

In conjunction with the latest edition of the European Film Festival, Sunway College - Stylo Fashion Technology Hub is working with the Embassy of Sweden in Malaysia and Miss Amazing Malaysia, an NGO aimed at empowering girls and women with disabilities, to celebrate both sustainability and inclusivity.